

Dominic
Gray

179 Spencer Ave ▪ Lucan, ON ▪ N0M2J0 ▪ (519) 859-2040 ▪ graydominic5@gmail.com

June 24, 2021

To Whom it May Concern:

I have worked with Mr. Pat Beechinor and the team at TheNewswire.com and TNWMedia on several occasions over the last 10 years.

I recently worked with Pat and TNWMedia while I was in charge of communications at Sernova Corp. TNWMedia provided Sernova with media relations services where they were able to capture the essence of Sernova's mission and assisted in carefully crafting a messaging that would be compelling for media to cover the story and bring visibility to the company. TNW Media laid the groundwork for a productive collaboration by bringing extensive media experience coupled with solid research in media outlets and journalists pertaining to the different approaches considered. Pat and his team guided us through the complexities of media outreach using a proactive approach and follow-ups, which proved very effective and brought Sernova coverage by TroyMedia, The Globe and Mail, Prescient Reports, and Global that were very well received by shareholders and stakeholders alike.

I strongly recommend Pat, TNWMedia, and TheNewswire.com to anyone looking for media relations and dissemination services.

If you would like the opportunity to further discuss TNWMedia and TheNewswire.com, feel free to communicate with me directly.

Kind regards,


Dominic Gray