

# Ardent Capital Inc.

To whom it may concern -

My name is Paul Lipoth, Managing Director of Ardent Capital. We are a Calgary-based firm focused on Business Development & Strategic Communications and act as an advisor for *Zenith Energy Ltd.*, listed as ZEE on the TSX Venture Exchange.

Given the current state of the oil and sector and cost pressures for junior and micro-cap companies, I would strongly advise any management team to consider TheNewswire.

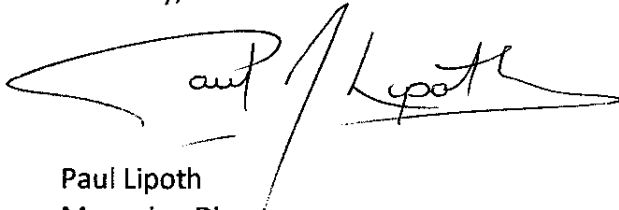
By providing the same distribution as *Marketwired*, *CNW*, *Globenewswire* and *Businesswire* – but at a reasonable price - I believe TheNewswire is clearly the best value proposition in the press release distribution business.

The level of service, 24/7 availability and overall attention to detail has been evident to Zenith Energy management from day one, and we were pleased to just recently renew our annual relationship to continue significant cost savings.

I believe that any junior public company would be well served to use TheNewswire for their public disclosure and will continue to recommend their trusted service to future clients.

I can certainly attest to the fact that Zenith Energy has been extremely satisfied with TheNewswire's professional dedication, market reach and unbeatable value.

Sincerely,

A handwritten signature in black ink that reads "Paul Lipoth". The signature is fluid and cursive, with a large initial "P" and "L".

Paul Lipoth  
Managing Director  
Ardent Capital Inc.

-- & --

Business Development & Strategic Communications Advisor  
Zenith Energy Ltd

403.471.0444

[paul@ardentcapital.ca](mailto:paul@ardentcapital.ca)